

# Cricket & Cricket Pro

## Click Dialer

No more dialing with your fingers!  
And you no longer have to stay on the line while leaving your pre-recorded message on answering machines and voice mail.

More Sales in Less Time!  
Double or Triple your Calls & Sales



To place calls, just highlight and click any telephone number on your screen and it instantly dials for you!

As it dials, a Key Pad pops up with the following:

- **SCRIPTS** to assist you selling your product or service
- **RECORD** button to click whenever you want to record the conversation
- **PRE-RECORDED** messages to play on answering machines or voice mail

With **Cricket**, you stay on the line while your pre-recorded message is playing, then move on to the next call. **Cricket Pro** allows you to click to leave a message on an answering machine or voice mail and move on to the next call while your message is playing. You can move from call to call very quickly, using multiple lines simultaneously.

## Cost and Features:

**Cricket Pro = \$99 One Time License Fee** (all features are available)

Plus \$29 per month for ZoomCalls VoIP Unlimited Phone Service (month to month)

...or...

**Cricket = \$99 One Time License Fee** (not all features are available)

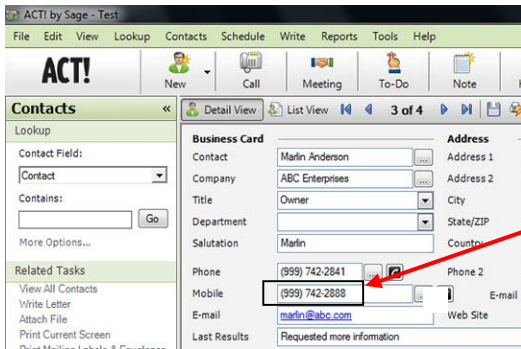
Plus cost of your own softphone VoIP Phone Service  
(many VoIP companies will not allow dialers)

Cricket Pro	Cricket	Features
✓	✓	<b>Click Dialer</b> For quick calling of telephone numbers you see anywhere on your computer.
✓	✓	<b>Recording Conversations</b> Agents click a button to record conversations on their hard drive.
✓	✓	<b>Scripts</b> Your pre-typed scripts can pop up to assist you selling your product or service.
✓		<b>Simultaneous Unlimited Calls on Unlimited Lines</b> Speak or click a button to leave a recorded message & instantly move to another call.
✓		<b>Supervisory Features</b> For silently monitoring & recording & for whisper coaching your agents.
✓		<b>Call Transfers &amp; Conferencing</b> Transfer or conference calls to anyone in the USA or Canada.
✓		<b>Caller ID</b> Display any 10 digit Caller ID you wish when you make calls.

Now you can stop wasting time dialing telephone numbers by hand when using PC-based or Online Hosted products:



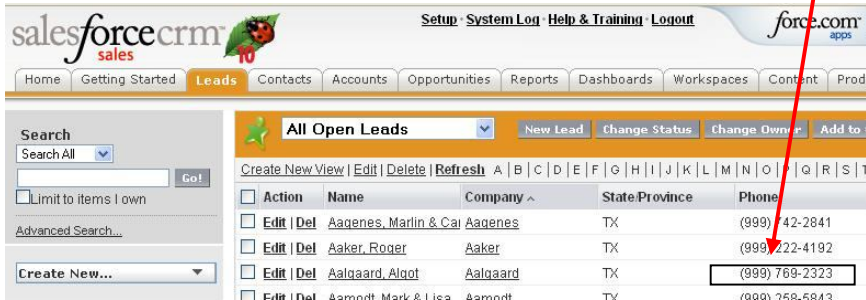
# How It Works



**Here's how to dial with various CRMs:**  
(see sample CRMs)

Highlight the phone number you want to call, then click and it instantly dials.

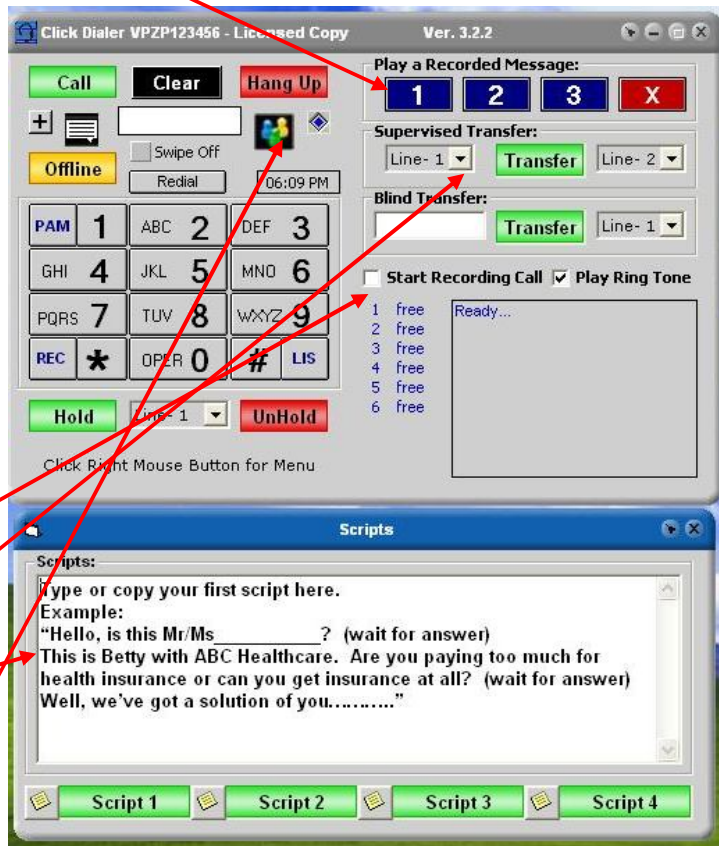
Works with...  
**ACT! SalesForce, SugarCRM, SalesGenie, LeadMaster, Excel, ZOHO, Outlook, GoldMine, Intuit QuickBase, FileMaker, LEADS360,** and many others.



**How It Works:** When you want to make a call, **highlight then click** a telephone number on virtually any CRM or phone number anywhere on your computer. Cricket Click Dialer instantly dials that number. No more dialing by hand while looking back and forth from the phone number to your telephone key pad. When you click, a Key Pad (see below) instantly pops up and dials your calls. Various features are available to assist you.

**Play Pre-Recorded Messages:** Using the **Cricket Click Dialer**, click any of the blue buttons to play one of your 3 pre-recorded messages when you reach an answering machine or voice mail. It saves you from having to say the same thing over and over many times a day. You'll stay on the line while the message is playing. If someone picks up the phone, you can click the red X to stop the recording. You can then talk to that person. As a faster alternative, the **Cricket Pro Click Dialer** allows you to click on a pre-recorded message, but it then releases that line for you to make another call at the same time that the pre-recorded message is being left on the previous call. You will have unlimited calls on unlimited lines with the **Pro** version.

## Click Dialer Features



(You may personalize each message by saying "Hello (their name), this is (your name), then clicking your message.)

**Record Conversations:** Click the white box to record conversations on your hard drive.

**Transfer & Conference Calls:** Click to conference other people on the call or transfer a call to another person anywhere.

**Read Scripts:** Your 4 scripts can be displayed to assist you when talking to someone.

**Private Address Book:** You can just click a telephone number to call any phone number in your private Address Book.

# One Time License Fee per User - Only \$99

## What you need to use Cricket or Cricket Pro:

- 1) Desktop or Laptop PC with Windows XP or Windows Vista, or Windows 7 and a sound card (no Apples, Tablets, or Netbooks)
- 2) Wired broadband internet connection (at least 90 kbps per user)  
 Consistent bandwidth of at least 90 kbps of both upload and download speed per user is required. Some anti-virus software may block or degrade your VoIP service. If using a cable internet connection, we recommend using a Quality of Service (QOS) modem if your bandwidth is inadequate for high quality sound. Wireless internet connections may or may not work well, depending on signal strength.
- 3) USB or PC Headset
- 4) VoIP SoftPhone Service (see below)

## 2 choices of VoIP phone service:

- 1) Use ZoomCalls Unlimited VoIP with Cricket Pro Click Dialer:  
**\$29 per month or \$290 for a year (only 79¢ a day)**

...or...

- 2) Use another brand of softphone VoIP with Cricket (Cricket Pro not available)  
 Note: You will have to wait on the line whenever you leave a pre-recorded message for an answering machine or voice mail. (Only the Pro allows you to move on to the next call while your message is playing.)

\*\*\*\*\*

## Need More Features?

**Dolphin Pro Power Seller** includes Cricket Pro Click Dialer, plus these additional features:

- \* Power Dialer (for super fast calling lists of phone numbers, one after the other)
- \* CRM (Customer Relationship Manager for organizing, finding, and contacting your customers)
- \* Reports & Reminders (for creating reports of call results & setting up automated call back reminders)
- \* Phone List Manager (for importing telephone lists & scrubbing Do Not Call numbers)
- \* Email Marketing (for Emailing customers/prospects + API for using Constant Contact or iContact)

Visit Web Site: [www.DolphinDialer.com](http://www.DolphinDialer.com)

\*\*\*\*\*

### Need TAPI?

If you are using a CRM that requires TAPI to make calls, no problem!  
The Power Seller includes TAPI plug-in software.

\*\*\*\*\*

**Please contact us if you have any questions!**

**...and...**

**Sign up for a Free Trial!**